

WHY CONSERVE WATER?

	essential	important	not important	exclude
Why conserve water?				
Meet Rio Grande Compact obligations				
Help balance use with renewable supply (long-term sustainability)				
Compensate for potential reduction in supply due to climate change				
Use only our share so that everyone's basic needs can be met				
Allow more water to support ecosystems				
Increase local food security by improving agricultural practices				
Allow for growth in export-oriented industry				
Ensure that there will be enough for the next generation of New Mexicans				
Allow for natural growth in population and supporting economy				
Allow for immigration from out-of-state and associated economic growth				
Continue traditional rural way of life of long-standing populations				
Allow for growth in urban areas due to internal migration from rural areas				
What is the role of government in promoting conservation?				
Maximize water conservation in own operations				
Educate citizens				
Develop and disseminate data about water resources				
Promulgate and enforce regulations promoting conservation				
Provide positive incentives to promote conservation				
Set rate structures that promote conservation				
Develop urban systems to maximize water reuse				
Develop methods to store water that do not lose so much to evaporation				
Identify public goals for water management				
Enable public to participate in setting goals for water management				